

American Congress of Physical Therapy.—The nineteenth annual scientific and clinical session of the American Congress of Physical Therapy will be held on September 2 to 6, inclusive, at Hotel Statler, Cleveland, Ohio. This year there will be a departure from the usual arrangements in that the mornings will be devoted to an instructional seminar with the scientific program presented afternoons and evenings. This enables physicians to economize on time by attending both the instruction course and the annual convention during the same week. The entire instruction schedule is elective in character. Registrants may pursue only the individual courses they desire. The complete course consists of twelve lectures from a diversified list of forty-eight. The scientific program itself consists of papers, demonstrations, and motion pictures, covering every branch of physical therapy. There will be a separate scientific program, covering eye, ear, nose, and throat subjects. Write for schedule, fees, etc., to the American Congress of Physical Therapy, 30 North Michigan Avenue, Chicago, Illinois.

Film: "Choose to Live."—Officers of the Federal Security Agency and other governmental departments, and officials of District of Columbia governmental and voluntary health and welfare agencies were recently invited to preview a new documentary sound film, "Choose to Live," produced by the United States Public Health Service and the American Society for the Control of Cancer to aid in the campaign against cancer.

Preview screenings were held on Wednesday morning, April 17, in the auditorium of the United States Public Health Service, Nineteenth Street and Constitution Avenue, at 11:30 o'clock, and at Wilson Hall, National Institute of Health, Bethesda, Maryland, at 3:30 o'clock on Thursday afternoon, April 18.

Specially prepared for lay audiences, the picture tells the story of one woman's encounter with cancer and presents a background of educational information on the subject.

"Choose to Live" has been produced by skilled technicians. The actors in it are professionals, the laboratory and hospital scenes were taken with scrupulous attention to medical accuracy at Memorial Hospital, New York, Marine Hospital, Baltimore, and the National Cancer Institute, Bethesda, Maryland. The music score by members of the NBC symphony orchestra is an original arrangement by James C. Bradford. The musical background, the moving narrative, the human story, and the documentary pictures in hospitals and laboratories combine to give the picture unusual interest.

Press Clippings.—Some news items from the daily press on matters related to medical practice follow:

Medical Profession Plans to Push Fight

Determined Against Submitting to Federal Control of Medicine

New York, June 10 (AP).—American physicians today renewed their opposition to Federally controlled medicine and at the same time offered their complete cooperation to the government in the event of a war emergency.

In addresses before the house of delegates of the American Medical Association at the opening meeting of the annual convention the principal officers of the organization declared on one hand that the members were willing to devote their entire efforts to wartime service if necessary and on the other that they will not submit to peacetime control of private medical services.

Readiness Told

In a resolution presented before the opening meeting, the doctors declared in effect that "M" day—mobilization day for the armed forces—would also be "medical day" for the doctors of the country because they were already prepared to take care of the medical needs of both the Army and the civilian population.

Immediately after the resolution was introduced—approval was certain—Colonel George C. Dunham of Wash-

ington, assistant to the United States Army Surgeon-General, presented a resolution asking the cooperation of the association and its State and local societies in organizing a medical "column" prepared to heal the wounds and diseases of war.

Shortly before these actions, Dr. Arthur W. Booth, chairman of the board, reported that officials of the association, the District of Columbia Medical Society, the Harris County (Texas) Medical Society and the Washington (D. C.) Academy of Medicine would plead innocent before the District Court of the District of Columbia Friday to charges of conspiracy to violate the Sherman antitrust law.

At least five of the physicians present at today's meeting are under indictment in the case.

Dr. Nathan B. Van Etten of New York, incoming president, added the association "stands ready to cooperate to the limit of its ability in all measures of national defense."

Dangers Cited

He added, however, that while "love of country is a noble passion," it is necessary that medical men preserve "our patriotic ideals for the health and happiness of our people." It is necessary, even while engaged in a national emergency, to not "lose sight of the dangers to medical practice through concentrations of Federal authority" in regulating the practice of medicine.

Dr. Van Etten declared he approved the proposal of President Roosevelt to spend \$10,000,000 in the establishment of fifty small hospitals in needy areas throughout the country "where the need for them can be proved."

Need of Today

The need today, he said, is for "clean, warm places for the care of the acutely sick by competent personnel," workshops for adequately trained physicians and enough ambulances to carry chronically ill patients to large medical centers.—Los Angeles Times, June 10.

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Olson Ousts Dickie, Los Angeles Doctor Gets Job

After sixteen years' service as State Director of Public Health under five governors, Dr. Walter M. Dickie was ousted from the post yesterday by Governor Olson, who appointed Dr. Bertram P. Brown, Hollywood physician, to succeed him.

Some months ago the governor indicated that he intended to replace Dickie, whose reputation as a health officer is nationwide. This drew the fire of Dr. Howard Morrow of San Francisco, who declared that the California Medical Association strongly favored the retention of Doctor Dickie.

Doctor Brown came to this city in 1920 to establish practice. He is a native of Pennsylvania, where he was born in 1892.—Los Angeles Examiner, May 28.

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Doctor Bennett to Build Morale

Takes Over Post as General Hospital Director

Dr. Edwin S. Bennett, medical director for the last four and one-half years of the county's Olive View Tuberculosis Sanitarium at San Fernando, today took over his new job of superintendent of Los Angeles County General Hospital, declaring he was ready to assume immediately full responsibility for the institution's operation.

He said he was "convinced there is no basic trouble at General Hospital," the massive \$16,000,000 institution whose management has been the center of stormy controversy for many months.

To Build Morale

"The problem has been, as I see it," he said, "a lack of coordination and employee morale. I think that it can be corrected by giving the employees realization that someone will be there who is ready to take all responsibility for the hospital's administration."

"There will be mistakes, naturally, but I hope they will be few. I have no preconceived ideas on what my general administrative policy will be."

Doctor Bennett was appointed to the \$9,000-a-year post at the head of the largest acute disease hospital in the world by Rex Thomson, county superintendent of charities.

Doctor Bennett's new post recently was created by the Board of Supervisors to replace that of executive director, from which Everett J. Gray was retired by the board six months ago amid charges of "turmoil" at the institution and complaints about administration.—Los Angeles Evening Herald, June 6.

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Doctors Appointed to State Posts

Angeleno and Monrovia Named to Health Board

Governor Olson yesterday appointed two to the State Board of Health, Dr. Francis Marion Pottenger of Monrovia and Dr. Elmer Belt of Los Angeles. . . .—Los Angeles Times, June 22.

New Health Set-up Sought for City of Los Angeles Reorganization of City Department to Include County Urged in Report

Reorganization of the City Health Department as a metropolitan health district to include Los Angeles and adjacent territory under a five-year plan looking to better service and efficiency is recommended as the result of an exhaustive survey for the Board of Health commissioners.

A digest of the committee's findings released yesterday by Director Walter M. Dickie of the State Health Department added that the "ideal" solution of the matter would be to have such a metropolitan health district embrace all city and unincorporated territory in Los Angeles County.

Hampers Enforcement

"The question of territorial jurisdiction involves practically every public health activity in the metropolitan area and makes sanitation of foods and beverages, enforcement of effective quarantine and so on difficult of adequate supervision by any one of the present health agencies," the survey commented.

"Not only would more effective public health be secured under a metropolitan health district plan, but duplication of administrative overhead expense and duplication of considerable field work and expense would be eliminated at a substantial saving in such as present multiple expenditures."

Committee Proposal

The committee, headed by Dr. F. A. Carmella of the United States Public Health Service, recommends that such a district be set up with a central administration, a bureau of preventable diseases and a bureau of sanitation.

Under the director, who should receive from \$8,000 to \$10,000 a year, the committee set forth, there should be organized a section of accounting and one of personnel. And since Dr. George Parrish, present head of the City Health Department, will be retired in about two years for age and must be replaced, an assistant director should be appointed as soon as possible, the report set forth.

Program for Bureaus

The Bureau of Preventable Diseases should consist of eight sections: general statistics, control of acute communicable diseases, control of tuberculosis, control of venereal disease, industrial hygiene, maternal and child hygiene, public health nursing, public health laboratory, the committee urged.

The proposed Bureau of Sanitation would embrace a division of food sanitation, a division of environmental sanitation and miscellaneous services division.

Urge Budget Increase

Under the five-year plan the first step would be to increase the present city Health Department budget from the current \$700,000 at a rate of 20 to 25 per cent annually, or from \$140,000 to \$175,000, for five years.

"The second, third, fourth and fifth years should be devoted to giving effect to such detailed plans as will be developed and which will require considerable subordinate personnel, office and clinic facilities, equipment and so on. . . ."

"The reorganization plan also proposes the establishment for the present of at least eight district health centers. It contemplates that each of these health centers should, within its district, constitute a functional replica in limited degree of all the appropriate functions of the city Health Department itself."

Coördinator Urged

The work of the various health centers would be supervised and coördinated by the assistant director, the report added.

Dr. John C. Ruddock, president of the Board of Health Commissioners, and Doctor Parrish, city health officer, withheld comment until they have seen the report which they said had not arrived at their offices yesterday."

The Health Commission will conduct a regular meeting today, at which the survey report may or may not be discussed, Doctor Ruddock said.—Los Angeles Times, April 30.

Medical Post in SRA Filled

Appointment Goes to Dr. K. C. Gummess of Los Angeles

Appointment of Dr. K. Chester Gummess, Los Angeles physician, as medical director for the State Relief Administration, was announced yesterday by Walter Chambers, SRA Administrator.

Doctor Gummess succeeds Dr. A. E. Larsen, who recently resigned to accept the position of medical director for the Agricultural Workers Health and Medical Association.

He will take charge of the SRA medical program tomorrow, with offices at 155 W. Washington Boulevard.—Los Angeles Times, June 9.

Dr. F. B. Young Named on Board of Health

Sacramento, June 4 (UP).—Governor Olson appointed Dr. Frank B. Young, a surgeon of Long Beach, to succeed Dr. Roy Terry, also of Long Beach, as a member of the State Board of Public Health. Doctor Young will serve until January 15, 1944.—San Francisco Chronicle, June 5.

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\$300,000 Health Service Building for U. C. L. A.

Designing of a \$300,000 Student Health Service building for the University of California at Los Angeles campus will begin immediately, it was announced today by Provost Earle Raymond Hedrick.

Allison and Allison have been appointed architects for the new building, which will be the twelfth on the campus. The same firm designed six of the present group.

The projected plan will provide a complete health service for students, exclusive of hospitalization, it was announced.

President Sproul recently outlined the need for an expanded health service, pointing out that at present the limited health service available to a student body of about 8,500 is crowded into inadequate quarters.

The health program will combine men's and women's services under one roof, increase the regular staff of attendants, expand the scope of services offered, and provide additional instruments and equipment, according to the plans.—Los Angeles Herald and Express, June 22.

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Health Plan Scored

Dentists Against Insurance

Portland (Oregon), June 22 (INS).—The nation's 45,000 dentists are unalterably opposed to compulsory health insurance, Dr. Wilfred H. Robinson, Oakland, President-Elect of the American Dental Association, was on record today as advising delegates to the Oregon Dental Association convention.

He said the National Association approved setting up voluntary health insurance systems, however.—San Francisco Examiner, June 23.

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New General Hospital Head Urges Advisory Board Revision

Recommendations that the Medical Advisory Board of Los Angeles County General Hospital be reduced from seventeen members to ten, each member serving one year instead of five, were filed yesterday with the Board of Supervisors by Dr. Edwin S. Bennett, newly appointed superintendent of the institution.

Doctor Bennett also is of the opinion that one of the members of the Advisory Board should be the Health Officer of the city of Los Angeles. At present only the County Health Officer serves.

He also asks the Supervisors to include the following as members:

Chairman of the hospital staff, who shall act as chairman of the Medical Advisory Board; chief of the medical service and chief of the surgical staff of General Hospital; dean of the School of Medicine, University of Southern California; president of the College of Medical Evangelists; president of the Los Angeles County Medical Association; secretary of the Los Angeles County Medical Association; chief of all curative clinics under the San Fernando Plan; Health Officer of Los Angeles County; Health Officer of the city of Los Angeles.

This would drop from the present personnel of the advisory board the executive superintendent and medical director of the hospital; assistant medical director; superintendent and medical director of the Rancho Los Amigos, executive superintendent and medical director of the Olive View Sanatorium.—Los Angeles Times, June 21.

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Wilbur Hits Compulsory Health Plan

San Diego, May 12 (AP).—Dr. Lyman Wilbur, Stanford University president, assailed proposals for compulsory health insurance legislation by federal or state governments in a nationwide broadcast from Paradise Valley Sanitarium at nearby National City.

"We do not know enough about really workable methods," declared the former Secretary of the Interior in the Hoover Cabinet, "to crystallize into legislation regulations for providing health and medical care for everybody."—San Francisco Examiner, May 13.

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Health Plan Extension Is Okehd by Physicians

Coronado, May 8 (AP).—The California Physicians' Service has approved a plan to extend its voluntary health insurance facilities to students of the sixty-three colleges and junior colleges in the State. The plan now goes to the House of Delegates of the California Medical Association, in convention here, for final sanction.

A request that the service be made available to individual members to permit farmers in agricultural sections of the State to join was rejected, a spokesman for the group reported.

Dr. C. Kelly Canelo, San Jose, and Manager Thomas J. O'Dwyer, Los Angeles, were reelected C. P. S. trustees. The interim appointment to the board of Dr. Dewey Powell, Stockton, was approved.

The resignations of Dr. Lowell Goin, Los Angeles, and Dr. Earl Mitchell, Oakland, were accepted. Dr. Morton R. Gibbons Sr., San Francisco, was elected to the board, and the board's membership was increased from nine to eleven.

Dr. Edward H. Rynearson of the Mayo Clinic told delegates to the Association today that people who say, "I get fat even if I don't eat a thing," are taking liberties with the truth.

"The cold, hard fact is that the only source of fat is food," the Mayo physician said. "It is true that individuals are preordained to follow a certain type of bodily architecture. But even the fattest person can reduce safely if the amount of calories is properly restricted under supervision of a competent physician."

Doctor Rynearson said there was no "safe short cut" in reducing. "Much serious damage can be done by the indiscriminate following of 'fad' diets. Even greater damage results from attempts to lose weight from the unwise use of drugs and hormones."

Moderation in eating was urged by the physician, who said insurance statistics agreed that obese individuals die younger and are much more subject to disease than persons whose weight is normal.—*Modesto Bee and News-Herald*, May 8.

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Remove Mystery Air, Urges L. A. Doctor

The medical profession in California would come out from behind the screen of mystery which hides it from the layman's view if a resolution proposed yesterday by Dr. Paul A. Quaintance, Los Angeles, is adopted.

Doctor Quaintance at the Coronado convention proposed that "the Association countenance submission by members for publication articles on medical topics written in language designed for instructing the people." He urged that county medical societies create public relations committees to review and approve such articles.

He pointed out that "adequately subsidized minorities are utilizing press and radio to spread propaganda tending to impair the confidence of the public in the medical profession and to foster demands for radical changes in the system of medical practice. Organized medicine, he said, has not utilized sufficiently the means available for public health education."—*San Diego Union*, May 8.

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State Medical Group Sanctions "Hospital Care for All" Plans

Task Delegated to California Physicians' Service Through Its Health Insurance Program

Coronado, May 9 (AP).—A program designed ultimately to assure adequate medical and hospital care for everyone received the sanction of the California Medical Association, which adjourned its sixty-ninth annual meeting today.

The Association delegated the task to the California Physicians' Service through the latter's eight-months-old prepayment health insurance plan.

Heading the list of C. P. S. extensions authorized is a proposal to make the service available on a clinical basis to the estimated 350,000 persons dependent on state relief. The undertaking would require a legislative appropriation, and probably will be presented to the special legislative session next week.

Aid for Students

Also approved is a plan to extend the service to college and junior college students, subject to agreement by the county medical societies in which the institutions are located.

Indicating further liberalization of the plan, the Association named a committee to formulate plans to effect a downward rate revision to make the health and hospital service to the low-income group receiving \$100 or less a month.

The plan, now subscribed to by 12,000 persons, is available to groups of five or more having annual individual incomes of not more than \$3,000. Alson Kilgore, San Francisco, C. P. S. secretary, urging the revision, said the \$2.50-a-month charge is prohibitive to the low-income group.

Proposal Tabled

Pending further growth of the C. P. S., the Association tabled a proposal to extend the service to individuals, a suggestion offered to permit participation particularly by farmers in the San Joaquin Valley and other agricultural sections.

Although the drive against any compulsory medical plan will be waged chiefly through the C. P. S., the Association authorized action through other avenues to bolster the profession's hold on the management of the economic factors of medicine.

The Association referred to its Council for study a resolution of John H. Shephard, San Jose, to provide a comprehensive subsidization for any patient who chooses to go to a private hospital. . . . —*Los Angeles Times*, May 10.

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Fight on "Political" Medical Service Urged

Coronado, May 6 (AP).—Dr. W. H. Bueermann of Portland, Ore., urged the medical profession itself to answer demands of "pressure groups" for "politicalized medicine" which he said would be administered by an "unsympathetic and nonmedical bureaucracy."

Speaking before the opening convention session of the California Medical Association, the Portland physician gave an account of seven years of operation of the Multnomah Medical Service Bureau of Portland, which he heads.

Doctor Bueermann said there had been increasing evidence the last ten years that provision should be made for medical care of low-wage industrial workers on a voluntary payment basis.

"The medical profession has decreed that the solution must be met through its own leadership, and that the medical care of the worker can best be solved by developing feasible plans of voluntary health insurance which meet the existing needs."

Doctor Bueermann's address brought out the similarity of conduct of the Portland bureau with the California Physicians' Service, which was organized last year for persons in low income brackets. The maximum limit for patient membership in Portland is \$1,800, differing from the California set-up in which the upper limit is \$3,000.

During its operation, Doctor Bueermann said, the bureau had received annual income increases from \$4,157 in 1933 to an estimated \$333,227 in 1940. Fees to physicians for the same period range from \$146,000 to \$185,000, the latter estimated for this year.—*Long Beach Press-Telegram*, May 6.

(Press Clippings are Continued on Page 41)

LETTERS

Subject: Guest Speaker Rynearson's Opinion of the Coronado Annual Session.

(COPY)

MAYO CLINIC

Rochester, Minnesota,

May 27, 1940.

Dr. George H. Kress
Secretary, California Medical Association
450 Sutter, San Francisco, California

Dear Doctor Kress:

. . . I just want to send you this personal note to congratulate you, as the secretary, for the splendid job which you did. I have attended quite a few state meetings and I have never in my life seen anything to compare with the splendid arrangements which you had perfected at Coronado.

Mrs. Rynearson joins me in thanking you for your many acts of kindness.

Very truly yours,

E. H. RYNEARSON, M. D.

Subject: Reaction of the Public to the Graduating Class of the University of Southern California Medical School.

(COPY)

Los Angeles, June 13, 1940.

Dear Doctor Kress:

At the Commencement Exercises of the University of Southern California in Los Angeles, there was a surprising occurrence in which I thought you might have an interest.

Los Angeles County

The last regular session of the Woman's Auxiliary to the Los Angeles County Medical Association was held on Tuesday, May 28, at the Association headquarters, 1925 Wilshire Boulevard. This was a "Bring Your Husband" meeting, and we were honored to have a number of the doctors present at luncheon.

The program arranged for the occasion included an exhibition of the color film, *Arizona*, through the courtesy of the Union Oil Company.

Mrs. Arthur T. Newcomb presented the Dolores M. Barrow Memorial Library to the library of the Los Angeles County Medical Association.

The members of the Board and committee chairmen gave their annual reports. Officers for the coming year were installed. MRS. WILLIAM BENBOW THOMPSON.

*Marin County*

On the evening of May 23, the Marin Auxiliary held its last meeting of the fiscal year. It brought to a close a year unusually stimulating and interesting, due in a large measure to the personality of our president, Mrs. C. A. De Lancey. During her administration the attendance at meetings was high, and the annual bridge tea and Auxiliary play were most successful. It is with regret that we realize the year is over; but to most of us, looking back, it will stand out "like silver in the sun."

Our guest speaker was Mr. Nyles Christiansen of the American Red Cross, who told us of the work now being done by that organization in Poland, Holland, Belgium, and France.

Mrs. Harry O. Hund, President-Elect of the California Medical Auxiliary, gave us a résumé of the convention at Coronado.

The following officers for the coming year were unanimously elected: Mrs. Lloyd Tyler, president; Mrs. Harry Hensler, first vice-president; Mrs. John C. W. Taylor, second vice-president; Mrs. E. V. Knapp, secretary; Mrs. George Lowell, treasurer.



On Sunday, June 2, the Woman's Auxiliary to the Marin County Medical Society entertained their husbands at a barbecue, which took place at the summer home of Dr. and Mrs. Wilson Goddard on Bolinas Bay. On the committee for this last social event of the season were Mrs. Wilson Goddard, Mrs. Alfred Schwarz, Mrs. Alex Miller, and Mrs. John C. W. Taylor.

Mrs. Frank Lowe presented Mrs. C. A. De Lancey, the retiring president, with a gift from the members of the Auxiliary.

Following luncheon in the outdoor dining room, games were played. MRS. JOHN C. W. TAYLOR.

*San Diego County*

Forty-seven members of the Woman's Auxiliary to the San Diego County Medical Society met on May 14 at the University Club. Mrs. William Cooke, President, presided.

This was the last business meeting of the year, and all annual reports were read.

The guest speaker for the day was Dr. L. F. Conti, former doctor for the San Diego Zoo. The subject for his very instructive talk was *Medical Observations of Wild Animals and Birds*.

The following officers were elected for 1940-1941: Mrs. R. Emerson Bond, president; Mrs. E. H. Kelley, first vice-president; Mrs. Elmo Crabtree, second vice-president;

Mrs. James A. May, secretary; Mrs. E. H. Christopher-son, treasurer; Mrs. W. M. Alberty and Mrs. Joseph Maguire, members-at-large.

MRS. J. J. O'HARA, Secretary.

*(Press Clippings Continued from Page 47)***W. S. Franklin, M. D., Congressional Candidate in Tenth California District**

Dr. Walter Scott Franklin will seek election as congressman from the tenth congressional district. Shortly before noon today, the last hour for filing nomination papers in the August primaries, his petitions will be filed in each of the five counties that make up the tenth district—Santa Barbara, San Luis Obispo, Ventura, Kern, and Tulare. He will run on both the Republican and the Democratic tickets.

The fact that Doctor Franklin ran far ahead of his ticket as candidate for lieutenant-governor in California's last gubernatorial election to a total of some 1,200,000 votes, and that he was most prominently mentioned as a candidate for governor when a recall election seemed certain, caused him to receive many requests to enter the congressional race. He delayed his final decision in the matter until the last minute. The circulation of his petitions was not begun until the last minute for filing was only a few hours away. . . .—*Santa Barbara News-Press*, June 22.

**Doctors of Medicine and Rhythm to Play**

"California Rhythm Doctors," that group of medicos who have a talent for music, announce their first annual party to be held at the Hotel Claremont on Wednesday evening, May 22, when Bay society is invited to hear them. The band, incidentally supposed to be the only doctors' swing band in the country, will alternate with the orchestra in playing both for the dinner and entertainment.

Guests of honor for the evening will be Dr. and Mrs. Charles A. Dukes and Dr. and Mrs. Robert Thayer. Doctor Dukes is the president of the California State Medical Association and Doctor Thayer president of the California State Dental Association. Together with Mrs. William Harold Oliver, Mrs. A. A. Alexander and Mrs. T. Leslie Brown, they will sponsor the dinner-dance.

Fifteen hundred invitations will be mailed for the party. The purpose of the event is to raise money for the treasury so that when the players fill engagements which are purely for pleasure of their friends the financial burden will not fall upon any one member. It is expected that this will cover the year's activities.

Some of the affairs at which the doctors have donated their services for charity and other events are the Children's Hospital benefit, the American Medical Convention, the dinner-dance for the Woman's Auxiliary of the San Francisco County Medical Society, and the doctors' and lawyers' banquet at the Athens Athletic Club.

The California Rhythm Doctors include Doctors Wirt Miller, Roberto Escamilla, Fred Fisher, Edward Greer, Charles Greenwood, Frank Helfrich, Forest L. Horner, Lloyd Kindall, Jefferson Larkey, Norman Leet, H. A. McPherson, C. Martin Mills, Lowell Peterson, Thomas Robinson, Henri Sheffoff, Robert Taylor and Alfred Wollitz.—*Oakland Tribune*, May 12.

**California Women Extend Cancer Drive Another Month**

San Francisco.—Continuation of the membership campaign of the Women's Field Army of the American Society for the Control of Cancer through May was announced today by Mrs. Paul Alexander of Redwood City, California, commander of the organization.

The annual fund-raising campaign has just been completed.

"Education of the public in the curative possibilities of cancer, through increased membership, is the best way to prevent more deaths through cancer in the United States this year than probably will occur in the European war," Mrs. Alexander said.

Into Smaller Towns

The membership campaign will be emphasized in the smaller communities of California where the organization has not yet reached, according to Mrs. Alexander.

Chance for Service

Ordinary membership in the American Society for the Control of Cancer carries nominal dues, Mrs. Alexander pointed out, and provides a wonderful opportunity for service to humanity. "The best outlet for the thousands of pieces of informative literature we can distribute about cancer is through members," she said. "With one or more members in every community, we will have made great strides towards banishing one of the leading causes of untimely death in our nation."—*Riverside News*, April 30.